

STERN GROVE FESTIVAL

FOR IMMEDIATE RELEASE

CONTACT: Audrey Faine | Stern Grove Festival

510-207-2002 | afaine@sterngrove.org

HIGH-RES IMAGES AVAILABLE FOR DOWNLOAD BELOW

STERN GROVE FESTIVAL NAMES CONCERT INDUSTRY VETERAN STACY HORNE AS NEW DIRECTOR OF PROGRAMMING

***Noted Producer/Talent Buyer of Noise Pop, Treasure Island Music Fest
Joins San Francisco's Original Free Music Festival***

SAN FRANCISCO, CA (Nov 10, 2020) – Stern Grove Festival, the longest-running free outdoor music festival in San Francisco, is pleased to announce that veteran talent buyer and event producer Stacy Horne has been named the new Director of Programming.

Ms. Horne's long tenure in the music and events industry encompasses executive roles at Noise Pop, Treasure Island Music Festival, The Battery, the Tibetan Freedom Concerts, Newport Jazz Festival and the CMJ Music Marathon.

Stern Grove Festival’s Executive Director, Bob Fiedler, stated, “We are thrilled to have Stacy join our team. Stacy’s impeccable background and extensive experience in both live and virtual event production gives our Festival a unique advantage as we continue to navigate uncertainty with live music shows. We can’t wait to start planning next season, whatever shape it may take!”

Stern Grove Festival is a non-profit organization founded in 1938 whose mission is to make live musical experiences accessible to all. Every Sunday during the summer, 10,000 people gather to enjoy world-class live music in a beautiful outdoor amphitheater in the City’s Sunset District.

Stern Grove Festival’s 83rd – and first-ever virtual - season concluded on August 16th with over 560,000 viewers. For more information, please visit sterngrove.org.

#



Stern Grove Festival concert meadow
Photo credit: Courtesy of Stern Grove Festival



Stacy Horne
Photo credit: Julie Zielinski